

THE HUB OF PORTLAND HAS OPENED A \$10,000

Challenge Sale of Fine Clothing, Hats, Shoes and Gents Furnishing Goods On Bond Street Near the Occident Hotel, Astoria

MY FAME HAS PRECEDED ME. Astorians know me as King of the Small Profit, Low-Price Clothing Merchants of the United States. I am here and will remain in Astoria and sell clothing to Astoria men at about one quarter what they have been paying heretofore.

I won't be bulldozed by any set of men on earth, and will now give the dealers of Astoria a touch of high life, if I ever did that thing in all my existence, and will sell men's garments to the citizens of this city at prices so small that this combination which sought to prevent my opening here, will speedily FIND THEIR HEADS REELING WITH AMAZEMENT! They shall have their clothing at honest prices despite the infamous methods and tactics of these Astoria clothing men who fear to see their field invaded by a merchant whom they know HAS PROVEN HIMSELF THE FRIEND OF THE COMMON PEOPLE, and has sold these men and youths their wearing apparel at such modest prices that THE 100 PER CENT PROFIT RINGSTERS everywhere fear him as they may well fear the imp of darkness from the infernal regions of the depths of sin. And well they may fear me. They know that my advent into this city is the signal THAT THEIR GAME IS UP. The people will come to my store, get my figures and then it will dawn upon them that the clothing men of their home town have charged them all the way from TWO to FOUR PRICES for their goods, and this will end the deal with these old timers.

READ THESE PRICES and see what is in store for you, as well as the merchants of this town. It will make the latter wince, but it will likewise make you smile.

Here are prices that I challenge the 100 per cent clothing ring to meet:

Suits

By the thousand. The union-made, tailor kind. Only the kind that has made the name of Paul Strain famous.

\$5.00

For your pick of all-wool frock and sack suits that I defy the Astoria clothing ring to meet for a cent less than \$12.50 or my goods go free.

\$7.50

For fall and winter suits, made of finest all-wool serges and clay worsteds fancy mixtures, tailored by the best journeymen tailors; lined with finest serges and salines; suits made up by the best tailors in America for the fall and winter season of 1904 and 1905. Suits that I challenge the clothing ring to match for less than \$17.50.

\$9.95

For a range of this season's swellest styles, in finest imported suitings. Over 500 styles to select from. Every weave, every cut and make of garments, up to the second cut, lined and trimmed and tailored as only goods are that Paul Strain sells.

I defy the foolish virgins of the antique 100 per cent clothing ring to equal this \$9.95 suit for less than \$25.00.

\$14.95

Buys the best suit in the Hub, including single and double-breasted sacks and frocks, in finest broadcloths serges, vicunas, venetians, fancy mixtures, Martin's famous English Speckle-field worsteds, trimmed with the best two-year guaranteed Skinner silk satin. There is no suit to equal those in Astoria. The antique germs of the clothing ring would not have the nerve to buy such suits, and if they had 'em they'd ask you \$40.00 for 'em. The Hub's price is \$14.95.

\$30.00 TOP COATS \$12.50

Buys the swellest line of silk-lined top coats in homespun, tricots, ballyho, whipcords, covert cloths, overplaid, exquisite in every particular. Can't be gotten in Astoria at any price. Worth in any fine clothing house in the world \$30.00. Mr. High-Price Man, meet these prices if you dare.

\$25.00 Overcoats \$10.00

For a ten dollar bill you can buy a handsome tallormade overcoat in beaver, melton, frieze, unfinished worsteds and boucles, lined in fine serge and wool lining. I challenge the antique wise clothing clique to equal this coat for less than \$25.00.

\$2.50 Wool Pants

1000 pairs of the famous California Cassimere Pants that are sold by every first-class house for \$2.50. 100 per cent fossils ask \$4.00 for 'em. I sell 'em at

\$1.39

\$5.00 Pants

1864 pairs of the finest Worsted and Cassimere Pants that can be made for money—pants that are a bargain at \$5.00; pants that the Shylocks of this town would ask you \$6.50. Go at

\$2.49

How do you like this, Mr. Boycott Fair Competition Merchant?

Shoes

6000 pairs of their famous Packard & Flintstone foot-form, hand-made shoes, that are sold everywhere for \$4.00, \$5.00 and \$6.00, will be sold, just to hear the shoe ring howl like this.

\$3.25 Shoes \$1.50

\$60 pairs of solid leather foot-for shoes, in all weights, from the light dress to the heavy working shoes. Every pair guaranteed to give you satisfaction or a new pair free. The best \$2.50, \$3.00 and \$3.25 values in the world. Challenge sale price



HERE IS
WHERE
STRAIN
BELONGS
WATCH
FOR
HIM
TO-
MORROW



Shirts - Shirts

At the same prices that have made the Hub a terror to the high-priced shirt men in Portland. These prices will ring the death knell of high prices in Astoria.

39c For negligee dress and work shirts that are sold today every other house in Astoria for 75c.

49c For men's strong, serviceable, double reinforced work shirt in twill black sateen and fancy colors. Negligee shirts, outing shirts, white shirts; soul by every 100 per cent Astoria merchant for \$1.00 and \$1.25.

Extra Special Shirt Defiance

In walking on Commercial street one day this week, I saw in the window of a very high-priced clothier Monarch shirts marked as special at \$1.25. Now, here's what Strain is going to do for the men who wear shirts in Astoria (and I guess you all do): I will sell not only Monarch shirts, but Wilson Bros' \$2.25 shirts, Imperial \$2.00 shirts, Gold \$1.75 shirts, Cluett \$1.50 shirts, Roosevelt \$1.50 shirts, all for **75c**

Take as many of 'em as you want, for I want the high-priced shirt man to know that Strain's in town.

More Shoes

\$4.00 Shoes \$1.99

1642 pairs of Packard's foot-form shoes, in vic, calf and velour, in lace blucher, congress and oxford, all new 1905 shapes; shoes that I challenge the 100 per cent ring to match for less than \$4.00. Hub prices.

\$5 and \$6. Shoes at \$2.99

Thousands of pairs of Packard's finest kid, colt, enamel, vic, velour, all the new makes of last and shapes of toe; styles never than you have ever before seen in this city. Shoes that I defy the 100 per cent ring to match less than \$5.00 and \$6.00 per pair.

FREE

A pair of men's velour velvet slippers, solid soles, beautiful designs, value \$1.00, will go free with every pair of Packard shoes.

Sox

I will not sock it to you on sox, same as the sox man on Commercial street socks it to you with his fancy 100 per cent profit for his shelf-worn sox.

5c

For black and tan sox that I defy any merchant in town to sell less than 10c.

10c

For black and fancy sox that the 100 per cent ring ask you 20c for.

15c

2 for a quarter, buys the 100 per cent man's 25c values.

25c

For best imported 50c and 75c black and fancy hand embroidered sox. Go like this during the great Defiance Sale:

SUSPENDERS

For good, strong 15c suspenders.

5c

The best 25c suspender in Astoria.

15c

For all grades of 50c and 75c silk web suspenders.

25c

Sweaters

All prices that will make the 100 per cent clothing man sweat tears of sorrow, because Strain's in town.

\$1.00

For a fine all-wool sweater, that I challenge any 100 per cent store in Astoria to equal for less than \$2.50.

\$2.00

For lamb's wool sweaters in plain and fancy colors, that I challenge the clique that closed the press against me, and tried their darndest to keep me out of Astoria, to equal for a cent less than \$3.75.

\$2.50 NECKWEAR FOR 25c

This may sound like an exaggeration, but it's solid fact, just the same. I recently purchased from Eisenstead & Co., New York, biggest neckwear house 10,000 dozen of neckwear that ranged in value from 50c to \$4.00, in all shapes, shades styles, all fall goods. All go

Umbrellas

You need umbrellas, as I am told it rains once or twice a year in Astoria (beautiful Astoria). Compare these prices with the prices you have been paying the 100 per cent man:

39c

Buy an umbrella from the Hub that no 100 per cent profit man in this monopoly-ridden Astoria will ask you less than \$1.00 for.

75c

Buys the 100 per cent man's \$1.50 umbrella; and so on up to \$10.00. We will sell 'em at one-half every time.